

# STRATEGIC COMMUNICATIONS | DEI DIVISIONAL PLAN

## ASSIGNMENT 1: Book Reading and Discussion

**Title: EXTRA BOLD, A Feminist Inclusive Anti-Racist, Nonbinary Field Guide for Graphic Designer**

### **Discussion 1: Wednesday, February 16, 2022**

Theory Section

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

### **Discussion 2: Wednesday, March 2, 2022**

History Section

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

### **Discussion 3: Wednesday, March 16, 2022**

Work Section

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

### **Discussion 4: Wednesday, March 30, 2022**

Book Wrap-up

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

## ASSIGNMENT 2: UX Design Article Review and Discussion

**Title: Design is Diversity Its Time to Talk About Our Role as Designers**

<https://uxdesign.cc/design-is-diversity-its-time-to-talk-about-our-role-as-designers-323781b10b6f>

### **Discussion: Wednesday, April 13, 2022**

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

## ASSIGNMENT 3: YouTube Video Review and Discussion

**Title: Evolve Your Impact. Why Diversity, Equity, and Inclusion Matter in Marketing**

<https://www.youtube.com/watch?v=P1m4q8Kwedw>

### **Discussion 1: Wednesday, April 27, 2022**

Recap MJ De Palma: key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

### **Discussion 2: Wednesday, May 11, 2022**

Recap Minea Moore and Ramon Jones: key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion

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#### **ASSIGNMENT 4: YouTube Video Review and Discussion**

**Title: How to Outsmart Your Own Unconscious Bias**

<https://www.youtube.com/watch?v=GP-cqFLS8Q4>

**Discussion: Wednesday, May 25, 2022**

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

#### **ASSIGNMENT 5: YouTube Video Review and Discussion**

**Title: How to get serious about diversity and inclusion in the workplace**

<https://www.youtube.com/watch?v=kvdHqS3ryw0>

**Discussion: Wednesday, June 8, 2022**

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

#### **ASSIGNMENT 6: Cardinal at Work: Diversity and Inclusion Course**

**Title: Beginner Level Course**

<https://cardinalatwork.stanford.edu/diversity-and-inclusion>

**Discussion: Wednesday, June 22, 2022**

Mid-point check-in of the Diversity and Inclusion course.

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

**Discussion: Wednesday, July 6, 2022**

Course Wrap-up

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

#### **Assignment 7: Cardinal at Work: Diversity and Inclusion Course**

**Title: General Level Course**

<https://cardinalatwork.stanford.edu/diversity-and-inclusion>

**Discussion: Wednesday, July 20, 2022**

Mid-point check-in of the Diversity and Inclusion course.

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

**Discussion: Wednesday, August 3, 2022**

Course Wrap-up

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

## **Assignment 8: Cardinal at Work: Diversity and Inclusion Course**

**Title: Advanced Level Course**

<https://cardinalatwork.stanford.edu/diversity-and-inclusion>

### **Discussion: Wednesday, August 17, 2022**

Mid-point check-in of the Diversity and Inclusion course.

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

### **Discussion: Wednesday, August 31, 2022**

Course Wrap-up

Recap key topics and items that stood out to you. Formulate one discussion question, reflection, or experience.

Speakers will provide thoughts and/or questions to the group one week prior to discussion.

6 Month Check-in