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Greg Drescher is vice president of strategic initiatives and industry leadership at The Culinary Institute of America (CIA) which operates campuses in New York, California, Texas and Singapore. Mr. Drescher oversees the college's leadership initiatives for the foodservice industry, including academic and other strategic partnerships, conferences, invitational leadership retreats, digital media, and other global initiatives. He is the creator of the college's Worlds of Flavor International Conference & Festival (now in its 21st year), as well as a portfolio of health and sustainability leadership initiatives including Menus of Change and Healthy Kitchens, Healthy Lives, jointly presented by the Harvard T.H. Chan School of Public Health; the Menus of Change University Research Collaborative, co-led by the CIA and Stanford University in association with more than 50-plus leading colleges and universities; and the recently launched annual Global Plant-Forward Culinary Summit and Plant-Forward Kitchen digital media platform.