



Stanford
FOOD INSTITUTE
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Kevin Madrigal

FOUNDER
FARMING HOPE

Kevin is a decolonizer of diets, art and health. He is a Chicano first-generation child of Mexican immigrants. He became passionate about improving the state of health in Latinx communities while studying nutrition and public health at Stanford.

In 2016, he founded Farming Hope, a social enterprise in San Francisco that provides sustainable employment opportunities in culinary jobs for folks experiencing homelessness. Through this, he instilled his values of plant-based, traditional Mexican foods in the community he trained and fed. Kevin dreams of a world where everyone has access to delicious and life-giving food, no matter what their background is.

He is working on a plant-based Mexican cookbook inspired by home cooking from his abuela (grandmother) and family. He hopes his work will help families like his get back in touch with a more ancestral, sustainable way of cooking and eating.