



**Stanford**  
**FOOD INSTITUTE**  
Residential & Dining Enterprises  
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### **Maria Deloso**

BRAND MARKETING SPECIALIST  
DRISCOLL'S

Maria Deloso's interest in food systems started as a Stanford freshman when she inadvertently ended up in the program in writing and rhetoric (PWR) course, *The Rhetoric of Eating Animals*. The class sparked her passion to influence the institutions shaping average Americans' food choices, and led to internships with R&DE Stanford Dining's Sustainable Food Program, Friends of the Earth's Good Food Healthy Planet campaign, and anti-hunger policies at the USDA.

After graduating in 2015, Maria started her career at the sustainable food service provider, Bon Appétit Management Company, where she became excited by marketing's ability to positively influence America's food culture. Maria currently works as a brand marketing specialist at Driscoll's, where she develops assets for campaigns – such as this summer's *Limited Edition Rosé Berries™* – and oversees digital asset management.

During her spare time, you might find Maria skimming through the latest *Bon Appétit* magazine, volunteering at the UCSC Farm, or preparing traditionally plant-forward Filipino dishes. She holds a B.S. in earth systems (anthrosphere track) with a minor in economics.