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Matt Rothe, MBA

CO-FOUNDER
BLUE OCEAN BARNS

Matt Rothe is a co-founder of Blue Ocean Barns, a contributing member to the executive team of KitchenTown, and the founder/principal of Crazy Beta Design. Matt describes the mix of all this as his “ikigai.”

Previously, Matt co-founded the FEED Collaborative at Stanford University, where he was an educator-practitioner in design thinking and food system innovation, a fellow at Stanford’s prestigious d.school, director of Stanford’s Sustainable Food Program, and an operations executive at both Attune Foods and Niman Ranch.

Matt's degrees include a BA in environmental earth science from Dartmouth College and an MBA from the Stanford Graduate School of Business.