



Stanford
FOOD INSTITUTE
Residential & Dining Enterprises
CONFERENCE 11.4.2019



Shirley J. Everett, EdD, MBA

SENIOR ASSOCIATE VICE PROVOST FOR RESIDENTIAL & DINING ENTERPRISES (R&DE)
Students (Customers) First!

Dr. Shirley Everett is the senior associate vice provost for Residential & Dining Enterprises (R&DE) at Stanford University. Shirley has set a compelling vision to create a culture of excellence by employing principles that foster student advocacy, staff development and organizational effectiveness. She has served Stanford for 28 years and is responsible for the overall leadership and fiscal stewardship of R&DE, Stanford's largest auxiliary. Dr. Everett has transformed R&DE into a nationally recognized industry leader with a keen focus on building a sustainable future.

Shirley collaborates with colleagues across campus on facility and program designs that complement Stanford's premier academic and research mission. She leads a team of 1,200+ talented staff and she is the chief steward for a \$2B asset portfolio comprising one-third of Stanford's physical plant. Under her leadership, R&DE houses over 13,000 students in thriving learning communities and serves over 6.5M meals annually in award-winning dining, retail, executive and conference service programs.

Dr. Everett serves on the Stanford President's Full Cabinet that shapes university direction, policy and planning. She is a member of the Boards of Directors of the Stanford Federal Credit Union and Stanford Student Enterprises, and an integral member of numerous high-level university committees. Shirley co-founded the Menus of Change University Research Collaborative to motivate students and consumers toward healthier, more sustainable, plant-forward diets.

In developing the Stanford Food Institute, Shirley's vision is to create a platform to inspire, share, and advance research and innovative strategies for a better food future. Her goal is to bring together a community of people who are passionate about cultivating and conserving delicious, healthy and sustainable food systems for the next generations.

Shirley is widely recognized for her leadership and received the International Foodservice Manufacturers Association's coveted Silver Plate Award for Outstanding Leadership in College and University Food Services – one of the most prestigious lifetime professional industry awards. The Women's Foodservice Forum also recognized Shirley for championing a women's leadership development program in R&DE Stanford Dining that has expanded to serve other Stanford University departments.

Shirley earned both her doctorate in educational leadership and a master of business administration from Saint Mary's College of California.